

# Gifts Luxurious and Useful



*Margarita*

## PEARL NECKLACES

"A perfect imitation is kinspirit to originality."

As like real pearls as can be made—as durable as any. Indestructible quality—will wear beautifully. Graduated sizes.

Petite size, 20 inches long.	\$16.89
Debutante size, 22 inches long.	\$21.89
Madame size, 24 inches long.	26.50
Marquise size, 26 inches long.	32.50
Duchesse size, 28 inches long.	43.50
Queen size, 30 inches long.	54.50

Diamond clasps may be added at reasonable prices. Other lengths obtainable at equally modest prices.

### Margarita Pearl Earrings

In single Pearl and pendant styles, 14-karat solid gold mountings. \$11.24 to \$22.50

Macy's—Main Floor.

## STERLING SILVER

"When thou makest presents let them be of such things as will last long."

Sherbet Sets, consisting of 6 large gold lined sherbet or ice cream cups. 3 1/4 inches across top. Complete, with gray moreen case. \$16.89

Candlesticks, fluted, with bright finish, 8 inches high, a pair. \$6.94

Toilet Sets, consisting of comb, brush, mirror—beautifully designed with engine turned decoration. Set of three pieces. \$39.75

Perfume Bottles, with pretty enamel tops, 8 oz. capacity; cut glass bottles. Tops in blue, rose or white, with floral decorations. \$8.94

Pocket Flasks, in choice of two shapes. One curved to fit the pocket, the other in regulation shape. Bright finish and good weight. \$18.89

Salt and Pepper Sets, consisting of 2 pepper shakers, 2 open salt dishes and 2 salt spoons, in Colonial design, complete with moreen case. \$6.94

Enameled Bells in colorings of blue, gray, green or yellow on the silver. Suitable for the boudoir or the dining room. \$6.94 and \$8.94

Salt Sets, consisting of 6 open salt dishes lined with gold, equipped with individual salt spoons, complete; gray moreen case. \$6.44

Macy's—Main Floor, Broadway, Front.

## HAND BAGS

"Giving requires good sense—the useful gift reflects it."

Leather hand bags of real antelope. Flat model, with taffeta lining, inner compartment, and neatly equipped. Black, brown, beaver and gray. \$5.94  
Smaller size. \$4.69

Imported Beaded bags in smart, roomy styles, solid beaded, shell colored frames, taffeta lined; interesting assortment of colors and designs to be had at \$14.89

Vanity Boxes in vachette, cobra, and dull silk grain. Has mirror size of cover, three fittings and electric flashlight. Moire lined. \$5.94  
Other models. \$4.69 up

Ostrich Feather Fans, \$15.89

Five drooping plumes on shell colored sticks.

Macy's—Main Floor, 34th Street.

## LEATHER NOVELTIES

"Where necessity disguises as luxury."

Dressing Cases of sole leather, leather lined and equipped with ten fittings, strap around case. \$13.89  
Other cases, \$7.94, 9.44, 10.89, 12.48

Men's Pocketbooks of real pin seal with solid gold corners and clips. Three fold or hip book model with secret bill pocket. \$3.69

Sewing Baskets, Imported wicker baskets with ecrase tops, fitted with all sewing necessities including spools on racks. Violet, rose, and blue.  
9 in. diameter \$10.89  
11 in. diameter \$11.89  
12 in. diameter \$12.89

Collar Bags of real leather, 7-inch size, silk lined, and spaced for twelve collars; draw string style. \$2.94

Boston Bags of genuine cowhide, corduroy lined, overlapping sewn frame. 14, 15, 16 inches. \$5.94

Macy's—Main Floor, 34th Street, Front.

## DIAMOND JEWELRY

"These gems have life in them. Their colors speak—say what words fail of."

Platinum Wrist Watches, fancy oval, tonneau and rectangular engraved cases. Set with 28 brilliant diamonds or 24 diamonds and 4 sapphires, or 20 diamonds and 8 sapphires. 17-jewel Swiss lever movement. Ribbon bracelet, 18 kt. solid white gold clasp, covered by a guarantee for one year. \$121.00

Brooch of platinum, beautifully pierced, set with 21 brilliant, white and perfect diamonds. \$399.00

Platinum Guard Ring, engraved and set with 7 brilliant diamonds. \$54.50

Flexible Bracelets, all platinum, set with 40 diamonds, white and perfect, weighing 2.50 carats. Others from \$63.25 to \$1089.00. \$624.00

Scarf Pins, platinum, beautifully diamond set. \$94.50

Macy's—Main Floor, Broadway, Front.

Solitaire Diamond Ring, fancy platinum mounting, set with large diamond and four smaller ones weighing 1-14 carats, brilliant, white and perfect. \$674.00

Sautoir Watch, on black cord, platinum case set with forty-five diamonds and four sapphires. 17-jewel Swiss lever movement, covered by our guarantee for one year. \$424.00

Princess Style Ring, set with 3 large diamonds and 22 small diamonds. Hand-made platinum mounting. \$1049.00

Circle Brooch, bowknot design, set with 34 diamonds and 16 sapphires. All platinum. \$449.00

Solitaire Diamond Ring, brilliant, white, and perfect diamond, weighing 97-100 carat, platinum top and 14 kt. solid gold shank. \$549.00

Bar Pin, platinum, set with 17 diamonds, in beautifully pierced designs. \$224.00

## WATCHES FOR EVERYONE

"To choose time is to save time"

For Women and Girls

Wrist Watches—

14Kt. solid gold Waltham, 15-jewel movement, fancy dial, ribbon bracelet. \$39.50

14Kt. solid green gold, Swiss make, 15-jewel movement, octagon and cushion shapes, engraved. \$24.89

18Kt. solid white gold, rectangular engraved case, 17-jewel Swiss lever movement. \$31.50

Gold filled (20-year quality) Swiss make, octagonal shape, 15-jewel movement, extension bracelet. \$11.89

All these watches are covered by our guarantee for one year.

Macy's—Main Floor, Broadway, Front.

For Men and Boys

Pocket Watches—

14Kt. solid gold, 15-jewel La Forge and Valentine movement, guaranteed for two years, open face. \$26.75

20-year gold filled Elgin, 7-jewel movement, in open face style. \$17.24

### Lifetime

These watches are guaranteed for the lifetime of their owners against anything that may happen to them except loss. 23-jewel adjusted movement. 14Kt. solid gold, open face. \$98.00

## OPTICAL GOODS

From our complete line of optical goods we select the following as appropriate for gifts.

La Vista Opera Glasses of pearl, with convenient telescope handle, complete with plush vanity bag. \$15.89

Lemaire Opera Glasses, of black morocco leather, complete with a full silk lined leather case. \$9.44

Oxford Eyeglasses in green, white and yellow gold filled frames, all engraved, with pierced handle and safety lock. \$6.94

Barometers of accurate makes in fancy colored and carved woods with distinctive dials in several effects. \$4.89

Enlarged Section, Main Floor, 34th Street, Center.  
Usual Section, Balcony, 34th Street, Rear.

## PERSONAL SILVER GIFTS

Cigarette Case, flat model, in many unusual and smart engine turned designs. \$10.89  
Others \$8.54 to \$47.50

Match Case, in thin model, for paper matches, hammered and engine turned designs. \$3.96

Enameled Smoking Sets, with tray and holder, in leatherette box. Many colors. \$5.94

Mesh Bags, with knife edged frame, engraved on both sides. 5 ins. \$22.48  
Others \$19.89 to \$79.50

Powder and Rouge Compacts, with chain handle, hammered or engine turned designs. \$6.54

Cigarette Holders, with pretty blue enameled borders, engine turned designs. \$1.49  
Others \$1.94 to \$6.94

Macy's—Main Floor, Broadway, Front.

## SOLID GOLD

"Thou more than stone of the philosopher."

Belt Buckles, 14Kt. solid gold, substantially made, in a variety of engine turned designs. \$14.89

Watch Chains, 14Kt. solid gold, in fancy bars and links. Waldemar style. \$10.89  
Other chains \$6.94 to \$112.00

Bracelets, 10Kt. solid gold (green and yellow), flexible and with or without stones. \$13.89  
Others \$8.54 to \$36.25

Cameo Brooches, genuine onyx, beautifully carved. 14Kt. solid gold mounting, some with pearls and platinum trimmed. \$29.50

Brooches and Bar Pins of 14Kt. solid gold, platinum top, fancy designs, beautifully pierced. \$9.94

Rings, 10Kt. solid gold mounting, set with a finely cut cameo. \$5.94

Cuff Links, 14Kt. solid gold, with platinum top, engraved and engine turned designs. \$12.89  
Others \$6.54 to \$49.50

Toilet Set, 14Kt. solid green gold, consisting of 13 pieces, beautifully engine turned. \$1,306.00

Knife, 14Kt. solid gold in engine turned designs, equipped with fine steel blades and ring on end. \$10.89  
Others \$3.96 to \$49.75

We carry a splendid selection of solid gold novelties suitable to give the man or the woman—for example:

Combs Bill Holders Vanity Cases  
Card Cases Mesh Bags Pencils

Macy's—Main Floor, 34th Street, Front.

## NOVELTY JEWELRY

"Novelty is the great parent of pleasure"

Bangle Bracelets of sterling silver with square cut stones, engraved sides. In jet, sapphire, ruby or emerald. \$9.96  
Others 94c to \$39.50

Bracelets, flexible, prettily enameled on sterling silver. \$3.96

Earrings, made with indestructible pearl pendants, double drop. Pair, \$1.24 Others, pair, \$1.34 to \$14.89

Hoop Earrings, onyx trimmed with marcasite, sterling silver mountings. \$5.94  
Others \$2.24 to \$35.50

Buckles of cut steel in oval or square shapes, to be worn on shoes. Pair, \$4.96  
Others Pair, \$2.49 to \$27.50

Mesh Bags in Princess Mary style, silver plated, with pointed fringe bottom. \$4.96  
Others \$2.94 to \$29.50

Cigarette Cases in smart flat models, silver plated. \$2.49  
Others \$1.88 to \$11.89

Crystal Brooches trimmed with marcasite and onyx stones. Mounted in sterling silver. \$13.89  
Others \$6.94 to \$19.89

Macy's—Main Floor, Broadway, Front.

## NECKLACES

"I'll give my jewels for a set of beads"

Pearls, indestructible quality, graduated strands, 18Kt. white gold clasp, set with cut diamond. \$4.39  
Others \$2.94 to \$49.50

Real Amber in oval faceted graduated beads. \$13.89  
Others \$5.94 to \$59.50

Bakelite in large graduated beads, 36 inches long. Glowing red. \$5.94  
Others \$1.94 to \$4.96

Sweetheart Lockets of sterling silver, engine turned and engraved designs. Cord and sterling silver slide. \$3.96  
Others \$1.74 to \$15.48

## UMBRELLAS

"In winter, when the dismal rain comes down in slanting lines"

Colored Silk, with handles of selected wood, bakelite trimmed to match colors of silk. Many pretty shades. \$5.94

Men's silk umbrellas, of special heavy quality, tape edged, light or dark selected handles, plain or sterling trimmed. \$7.94

Heavy Silk, of good quality with novelty borders and handle to match. Amber ball tips and stub ends. All the wanted colors. \$6.94

Women's silk taffeta, of heavy quality. Unusually attractive handles, plain or trimmed with sterling silver. All wanted colors. \$9.94

All with silk cases to match

Macy's—Main Floor, 34th Street, Front.

**R. H. Macy & Co.**  
HERALD SQUARE Inc. NEW YORK